



Benefiting:



SUPER HERO SPONSOR – \$10,000 AND ABOVE – Limit 4

“Going above and beyond, demonstrating courage and admirable qualities to save the day”

- Honorable mention by NCR executive at beneficiary presentations
- Your company named in race related press releases
- Prominent logo placement on race website with link to company website
- Sponsor Appreciation Event (see information below) invitation including:
 - o 6 tickets
 - o 3 parking passes
 - o Corporate recognition on the video board, team roster and sponsor board
- 6 race registrations and T-shirts for either Atlanta or Dallas race
- Your company listed as a top sponsor at the Start and Finish lines of race
- Your company logo on race technical t-shirt, sign at race registration and at awards ceremony
- Option to include promotional material in event bags

COMMUNITY ACTIVIST SPONSOR – \$5,000 OR MORE – Limit 6

“Championing a cause as an active advocate”

- Your company listed as a primary sponsor of the race
- Your company logo on race technical t-shirt
- Your company logo on sign at race registration, the awards ceremony and the race website
- 4 tickets including 2 parking passes to Sponsor Appreciation Event (see information below)
- 4 race registrations and t-shirts for either Atlanta or Dallas race
- Option to include promotional material in event bags

ROLE MODEL SPONSOR – \$1,000 OR MORE

“Setting an example for others to follow”

- Your company name on race technical t-shirt
- Your company logo on sign at race registration, the awards ceremony and the race website
- Option to include promotional material in event bags

GOOD SAMARITAN SPONSOR – \$250 TO \$750 OR IN KIND DONATIONS OF PRODUCTS OR SERVICES

“Helping others in times of need”

- Your company logo on sign at race registration, the awards ceremony and on the race website
- Option to include promotional material in event bags



NCR Sprint for Cancer Sponsor Appreciation Event Information:

NCR is hosting a sponsor appreciation event for our major sponsors at a charity baseball game hosted by Kauffman Tire and Children’s Healthcare of Atlanta. This game showcases a rivalry between two of college baseball’s national powers, the Georgia Tech Yellow Jackets and the Georgia Bulldogs as they compete for state bragging rights in the 10th annual Spring Classic for Kids.

The game will be held on Tuesday, April 24, 2012 at 7pm at Turner Field. NCR will host our sponsors in a hospitality suite, where guests can watch the game while enjoying food and beverage and mingling with other sponsors and NCR executives.

What to become a **SPONSOR?**

Sponsor Form:

Yes, I would like to sponsor Sprint For Cancer. \$10,000 \$5,000 \$1,000 \$250

No, I would not like to be a sponsor, but please accept this tax-deductible donation to Sprint For Cancer: \$ _____

Name

Organization

Address

City

State

Zip

Phone

Email

Types of payment

Check PayPal Invoice

Mail to: Radiant Systems
Attn: Julie Heer
3925 Brookside Parkway
Alpharetta, GA 30022

Make check payable to: Radiant Charity Corporation

Fax to: 770-360-7308